

Year 4 Geography, 25/2/21

How is the world is connected by **motivation**.

Motivation – a reason for doing something

People all around the world are connected by wanting to change the world for the better.

If you could change the world for the better, what would you do?

Here are some examples:

Cure diseases

Make the world
fairer

Protect the
environment

Make new
discoveries

Explore
space

Stop wars

These 'big ideas' connect people
from around the world.

Task:

Choose one of these big ideas. They all have the same motivation: to make the world a better place.

cure diseases / stop wars / make the world fairer / explore space / protect the environment

Make a poster to persuade people why this idea is important.

Your poster should be bright, colourful and eye-catching, so that it attracts people's attention.

You should include **very few words** – 10 at the most. You will need to think carefully about what your message is and how you will say it. You could use techniques like alliteration or rhyming.

There are some examples on the next page.



This is a very good poster.

It has only 6 words that clearly tell the reader what to do. The words are written in big, bold letters so they're easy to see. There is a rhyme in the words.

There is a picture of a dolphin made of rubbish. This (and the words) make the reader think about how their waste affects nature.



This poster has lots of information – far too much!

It would take a lot longer to read. You should be able to read a poster in just a couple of seconds!